



**So you're looking to save money, right? Think that you can provide the same lawn care services, but at a much cheaper price by going to the "Big Box Store" and doing it yourself? Think again.**

Ah, the satisfaction of completing a project that you would pay someone else to do is quite exhilarating. Until you realize that you could have saved a bunch of time and money by having a professional do it in the first place. This is the common thought process when someone sets out to fertilize their own lawn. They run to the "Big Box Store" down the street and buy some fertilizer, throw it into a spreader and put it down. Job done, right?

Lawn Care Professionals don't do a good enough job explaining to their customers what you are getting. Yes, anyone can fertilize a lawn. But what you're actually paying a lawn care company to do is provide a complete lawn care solution every time they come out to your lawn.

Fertilizer is just one aspect of the formula that equals a great looking lawn. In fact, a Weed Pro application not only contains fertilizer, but contains both a lawn flea & tick spray and a weed control spray. Weed Pro also provides a free weed control spray in between applications, as needed.



## A Typical Lawn Application, Products Used & Their Prices

## Product Costs at Home Depot™

**\$42**

**\$35**

**\$119**

**\$35**

**\$231**

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