



Putting the **Care** back in **Lawn Care**.



Tips for Hiring the RIGHT Lawn Care Company for YOU & YOUR Family.

The Things YOU Should Look for when Hiring a Lawn Care Company That will Keep YOU and Your Family Safe.

Weed Pro | Cleveland & Columbus Lawn Care | www.Weed-Pro.com | 855-734-7412



"Thank You for taking the time to download this guide. Over the past 12 Years, I have advised thousands of homeowners on how to choose the best lawn care company for their homes, and more importantly, their families Safety and Health. It's our hope that you use the information in this guide to help you keep both your lawn, and your family safe."

Robert Palmer
Owner
Weed Pro



Tip #1: YOUR Lawn's Technician Should be a State Licensed Applicator.

Lawn care companies may boast that they have licensed technicians. But is the person fertilizing your lawn licensed? Often, due to staffing costs, lawn care companies staff ONE licensed technician so they can advertise that they are State licensed and certified. So it's best to check to make sure YOUR LAWN'S technician is.

Licensed technicians are trained by the State to safely apply your fertilizer products. Don't gamble with your family's safety!



Tip #2: All Programs ARE NOT Created Equal, Compare Apples to Apples.

Program Features	Basic Care Plan	Deluxe Care Plan <i>Best Value!</i>
Lawn Fertilizer Applications	5	6
Year-Long Weed Control	✓	✓
Year-Long Crabgrass Control	✓	✓
Two Step Grub Control		✓
Vitamin MicroNutrient Rx		✓
Bug Barrier Rx	✓	✓
Spring & Fall Aerations		
Unlimited Weed Touch Ups	✓	✓
24 Hour Online Access	✓	✓
Normal Annual Price	\$270	\$405
Limited Time Spring Savings*	Save \$61!	Save \$133!
2012 Pricing (After Savings)**	\$210	\$272

Every lawn care program is different. From the number of treatments, to the insect and weed control. Make sure that when you compare quotes, you are comparing programs that include the same treatments.

Don't think you need one of the treatments? The lawn care provider should be able to tell you why they feel that treatment is important. If not, they could just be adding on a cost of something you don't need.

Always ask about what you are getting!

Tip #3: Weed Touch Up Service Calls Should be FREE & Within 48 Hours.

If a lawn care company tells you that they guarantee that you'll never have a weed, run the other way. Weeds are resilient growers and will grow through almost any condition. Chances are that you will have weeds throughout the year.

The important thing to look for is a lawn care company that will come out between treatments and spot treat the weeds at no additional cost.

No matter how many times it takes!



Tip #4: Buyer Beware: The LOW-LOW First Application Price.



You see it in your mailbox: “First Application \$29.99.” What they don’t tell you is that for the rest of the season they are going to charge you \$75 an application.

It’s the old bait-and-switch tactic that the “national” guys play. They get you to sign up based on the low first application price, and continue to provide services at a much higher price throughout the rest of the season.

Make sure that you compare annual costs when shopping lawn care companies.

Tip #5: Get a Written Estimate with a Measurement of Your Lawn.

Every lawn care company should be able to provide, in writing, a list of your options and the prices you will pay. Those who don't aren't worth your time.

Make sure that you pay attention to the service dates too. Almost all lawn care companies operate like cable companies. Your services continue from year to year, unless you cancel.

Additionally, any discounts and offers should be noted on your written estimate.

Enjoy a Weed-Free, Beautiful Lawn Choose from 3 Different Programs!

Weed Pro has options for everyone! Our Deluxe Care Package is the best solution for your lawn applications, year-long weed, crabgrass & grub control, PLUS a Free Bug Barrier Treatment and a Fall Core Aeration Treatment! As a special bonus, you'll receive your 2012 Grub Control at Half-Price!

BASIC CARE PLAN		DELUXE CARE PLAN A SAVINGS OF 33%!		ORGANIC BASE
Lawn Pro Feed Round 1	\$49.00	Lawn Pro Feed Round 1	\$49.00	Organic Base
Lawn Pro Feed Round 2	\$49.00	Lawn Pro Feed Round 2	\$49.00	Organic Base
Lawn Pro Feed Round 3	\$49.00	Lawn Pro Feed Round 3	\$49.00	Organic Base
Lawn Pro Feed Round 4	\$49.00	Lawn Pro Feed Round 4	\$49.00	Organic Base
Lawn Pro Feed Round 5	\$49.00	Lawn Pro Feed Round 5	\$49.00	Organic Base
Bug Barrier Treatment	FREE	Lawn Pro Feed Round 6	\$49.00	Spring Core A
FREE Weed Touch Ups		Half Off Grub Program	\$24.50	Fall Core Aer
		Bug Barrier Treatment	FREE	
		Vitamin Micro-Nutrient Rx	FREE	
		FREE Weed Touch Ups		
Total:	\$245.00	Total:	\$318.50	Total:
Tax:	\$16.54	Tax:	\$21.50	Tax:
After 7% Pre-Pay:	\$243.23	After 7% Pre-Pay:	\$316.20	After 7% P
Basic Care Plan		Deluxe Care Plan		Org
This program provides you with five (5) lawn feeding applications, plus year-long weed control.		Our top level service provides you with six (6) lawn applications every 4-6 weeks, and has the added benefit of Year-Long weed & crabgrass control, plus our 2-Step Grub and Insect Control at Half Price!		For those of of mind of this plan will organic ba spring

To begin service, call toll-free 855-734-7412 or fill out the form below, detach and return

Tip #6: Landscapers ARE NOT Lawn Care Companies.



While cardiologists and optometrists may both deal with medicine, they have two very different practices. The same is true with landscapers and lawn care companies.

Just because a landscaper has a spreader, does not mean that they are licensed and trained to apply fertilizer products. Always check to make sure that your lawn technician is in fact licensed and trained in lawn care.

Would you want your eye doctor performing heart surgery on you?

Tip #7: A Good Lawn Care Company Provides Education & Advice.

Lawn care companies should want to answer your questions. The best lawn care customer is an informed one.

Lawn care is a partnership between you, the consumer, and the service provider. Both have responsibilities to perform to get your lawn to look it's best.

A good lawn care company provides guides, tips, and overall advice on how to supplement your lawn treatments with proper maintenance on your end.



Putting the **Care** back in **Lawn Care**.

Weed Pro is putting the Care back into Lawn Care. We care both about the products we apply to your lawn, and who applies them. That's why we use the safest products, and all of our technicians are licensed and trained.

Weed Pro is Ohio's #1 Lawn Care provider, with thousands of satisfied customers from across the state. Rooted in the community, we are headquartered in Lorain County, with branches serving the Greater Cleveland and Columbus Metro areas.

Our specialty is weeds, but our business is your lawn. And nobody knows Ohio lawns better than Weed Pro. Our people are passionate about great looking yards, and our work shows it.

